



MEDIA KIT 2025

www.sgeducationnetwork.org





Media Kit 2025 > About Us

Make an Impact in the education community

The Singapore Education Network (SEN) is a regional alliance of Education professionals and organizations in Singapore, Asia, and beyond. We are a Knowledge Hub - Education Community - Business Partner and offer stakeholders in the education sector an opportunity to share - learn - collaborate.

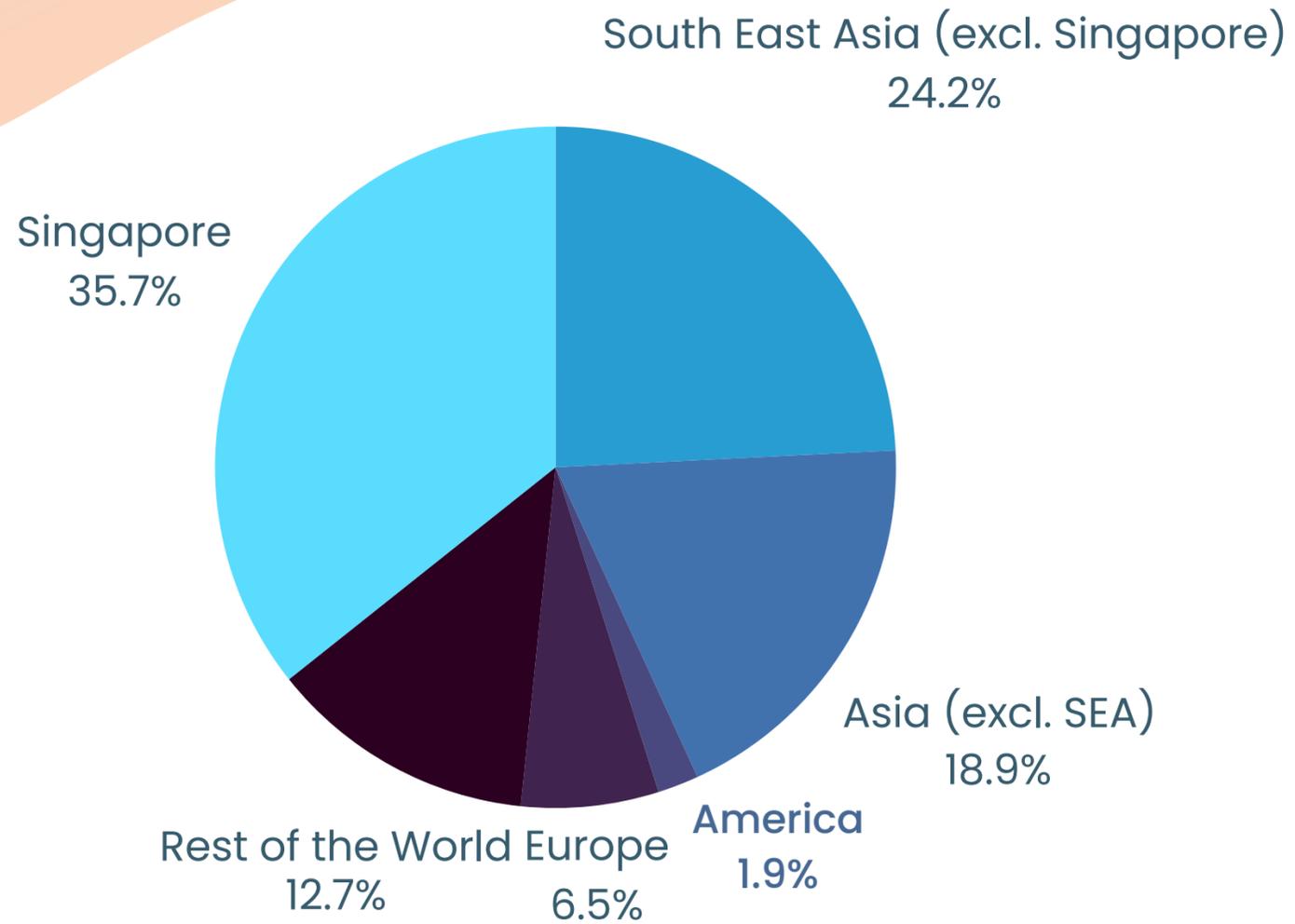
SEN has **2,500+ individual members** from Higher Education institutions, Schools, EdTech & e-learning companies, Think-tanks, Corporates, Government agencies & embassies, International organizations, and more.



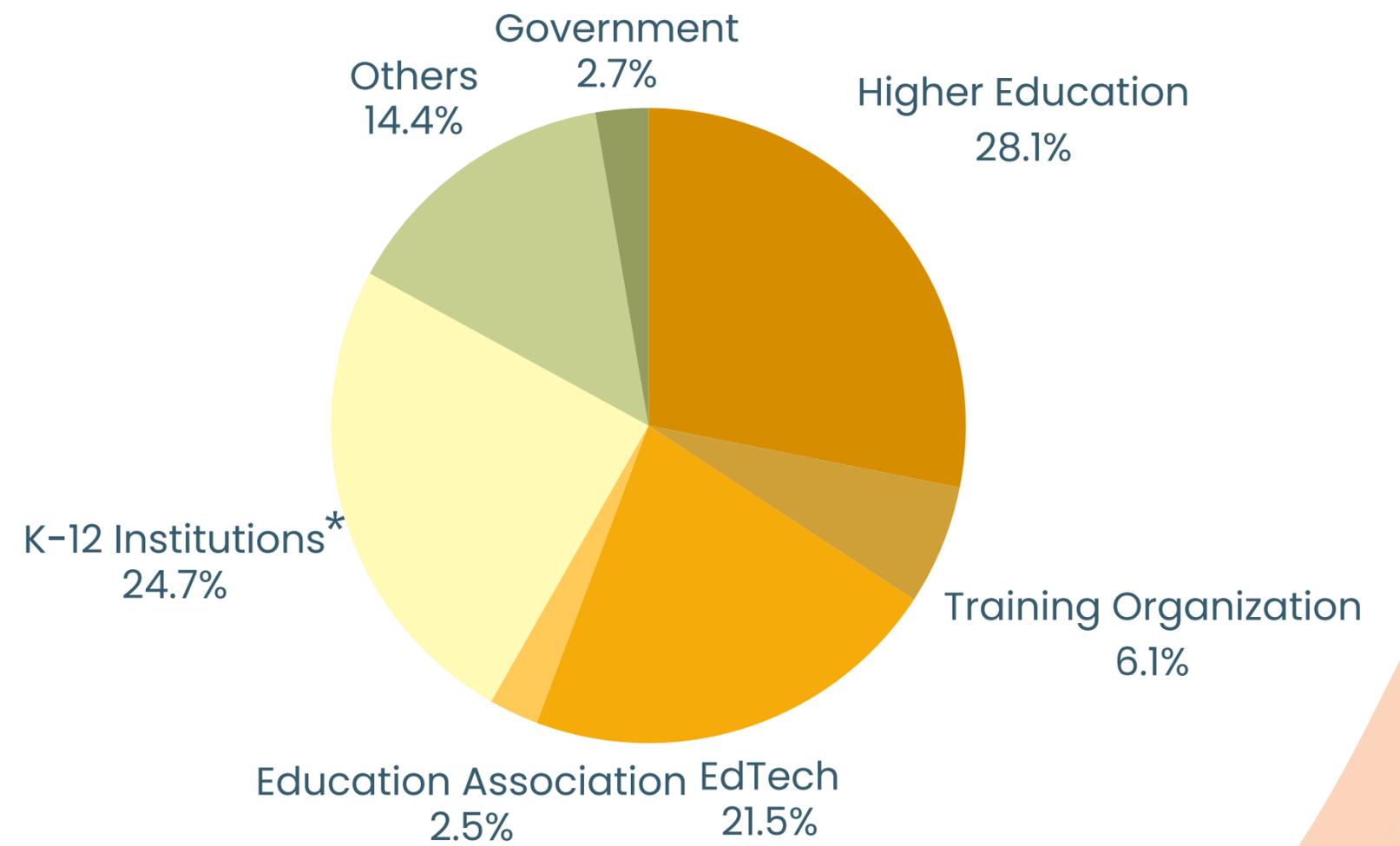


Media Kit 2025 > 2,500+ SEN Members

Countries & Regions



Education Segments



*International Schools, Public Schools, and Early Childhood Centres

Channels & Audience



SEN Website



6,000+ page views/month
1,200+ unique visitors/month

Newsletter & Events EDM



14,000+
Subscribers

35+% open rate
3+% click rate

LinkedIn Page + Group + Facebook



4,000+
Followers

600+ Post Views/month
200+ Unique Visitors/month

In-Person Events & Webinar



Teacher Skills Network Workshops

In-Person: 20 - 30 Attendees
Webinar: 50+ Attendees



Education Lounge Events

(Singapore, Jakarta, & more)
25 - 50 Attendees



Media Kit 2025 > Channels & Audience

SEN Website

Promotional banner on:

1. SEN home page
2. Member's Dashboard
3. Events Calendar (for events)

[See SEN Website HERE](#)

Home Page

The screenshot shows the SEN Home Page with a dark blue header containing navigation links: Jobs, Events, Reports, SG Education Directory, Education Community, and EdTech Marketplace Asia. A user profile for Herlina K. is visible in the top right. The main content area features an illustration of four people collaborating around a laptop. Below this, a text block states: "The Singapore Education Network (SEN) is an alliance of 1,500+ Education professionals & organizations in Singapore, Asia, and beyond." A blue "About Us" button is positioned below the text. Four dark blue cards with white icons and text display key statistics: "1,500+ Members", "90+ Countries", "50+ Partners", and "30+ Education Segments". At the bottom, a promotional banner with a white background and blue accents reads "GET YOUR EVENT DISCOUNTS NOW!! UP TO 25% OFF". A red arrow points to the left side of this banner.

Member Dashboard

The screenshot shows the SEN Member Dashboard for Herlina Kartadinata. The header includes the same navigation links as the home page. The main content area features a dark blue banner with the user's profile picture, name, and the SEN logo. Below the banner, a promotional banner reads "GET YOUR EVENT DISCOUNTS NOW!! UP TO 25% OFF". Underneath, there is a "My Account" section with a "View and edit your personal info below" link and "Discard" and "Update Info" buttons. A red arrow points to the left side of the promotional banner.

Events Calendar (for events)

The screenshot shows the SEN Events Calendar page. The header includes navigation links: Board, Events Calendar, Reports, SG Education Directory, Education Lounge, Professional Development, Programs, and Services. The main content area features a dark blue banner with the text "Events Calendar" and "Check out upcoming Events (virtual & in-person) for the education sector relevant to Singapore, Asia, and beyond". Below the banner, there are three event cards: "EDUCATION PROFESSIONALS CHRISTMAS GATHERING", "ASEAN SCHOOL AWARDS 8 May 2026, Bangkok", and "DIGITAL EDUCATION ECOSYSTEMS: INTEGRATING LEARNING, ASSESSMENT, AND CREDENTIALING". A red arrow points to the right side of the "ASEAN SCHOOL AWARDS" card. At the bottom, there is a blue button that says "Submit Your Upcoming Events".



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SEN Southeast Asia Education Brief, Digital Education Digest, & Events EDM

[See Monthly SEN Southeast Asia Education Brief Sample HERE](#)

[See Digital Education Digest Sample HERE](#)

[See Monthly Events EDM Sample HERE](#)

Ads banner



What is Digital Assessment? A Guide to Inspera's Ecosystem
Inspera



No matter what stage your institution is at in its digital transformation, you'll need the appropriate software that can elevate assessments for your context. Find out the basics about digital assessment and what makes Inspera the right software for you.

Read Full Article for FREE

Sponsored Article



This content is brought to you by Inspera

Inspira develops digital assessment solutions that empower educational institutions, professional organizations, and awarding bodies across the world. Our cutting-edge ecosystem ensures that assessments are efficient, effective, and accessible.

Featured Upcoming Education Event

Edutech Solutions Summit Bali
5 - 7 September 2024



Join us for the Edutech Solutions Summit Bali, a premier annual event dedicated to fostering meaningful connections, sharing invaluable knowledge, and cultivating collaborations. Our summit gathers 200 handpicked decision-makers from schools, campuses, and educational foundations in major Indonesian cities.

Indicate you are an SEN Member/ SEN Premium Member/ EdTech Provider on EMA at "Note to Organizer" to claim the discount.

Event Website

Register Here As Sponsor

Featured Event

Monthly SEN Southeast Asia Education Brief

Published every 2nd week of the month.

Ads banner

Sponsored article

Featured Event

Monthly Digital Education Digest

Published every 3rd week of the month.

Ads banner

Sponsored article

Featured Event

Monthly Events EDM

Published every 4th week of the month.

Featured Event



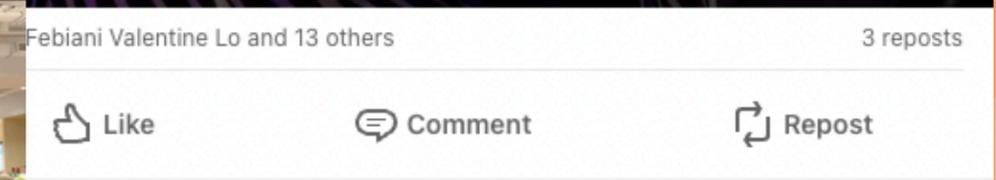
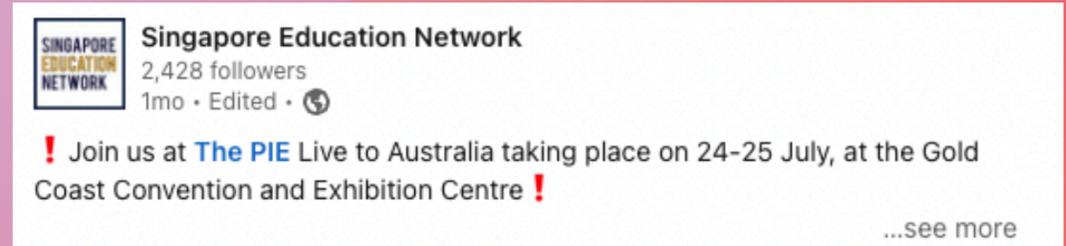
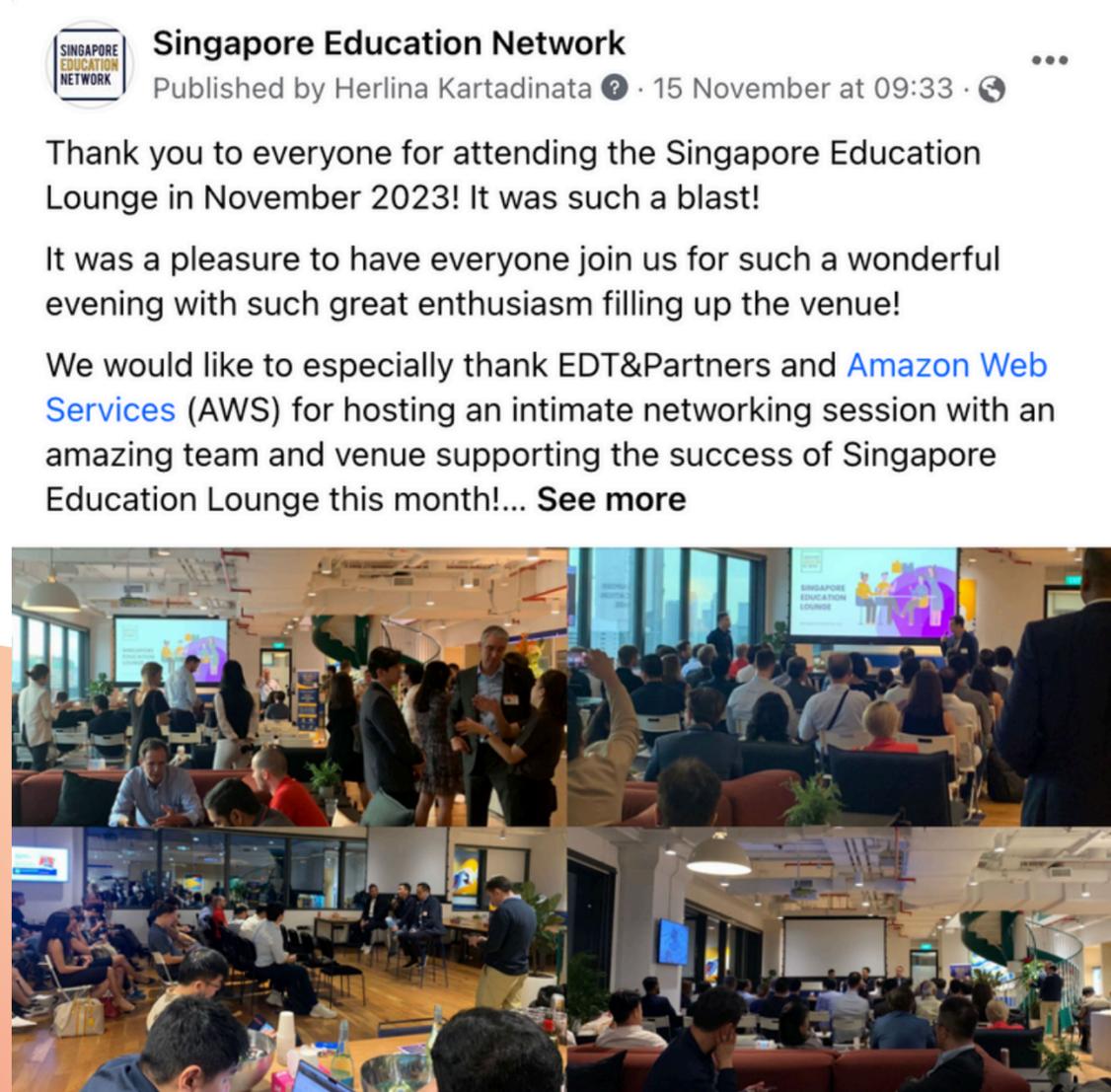
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Social Media Channels



Promotional activity for:

- Events
- Products
- Branding
- Etc.





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Hosting and/or Sponsorship of Education Lounge Events

[Read more about Education Lounge Events HERE](#)



Education Lounge Event is an in-person gathering of education professionals hosted by an education organization in Asia.



This event is offering an opportunity to network and build partnerships among education stakeholders from Asia and abroad.

Why Host Education Lounge Events?

You can showcase your brand, products, events, etc. to Education Professionals from Asia and abroad.





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Hosting and/or Sponsorship of Teacher Skills Network Workshops in Asia

[Read more about Teacher Skills Network HERE](#)



Teacher Skills Network is an Initiative to support Teachers & Educators in their professional development journey.



This network of teachers and educators offers both online and in-person workshops designed to enhance teaching techniques and empower educators with practical tools for professional growth.

Why Host Teacher Skills Network Workshops?

You can increase brand & product awareness while also improving the digital literacy and other skills of educators in Asia.





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清华大学东南亚中心
Tsinghua Southeast Asia Center



and many more!



COLLABORATE WITH
SINGAPORE EDUCATION NETWORK

Contact Us



contact@sgeducationnetwork.org



www.sgeducationnetwork.org



Singapore, Indonesia, Malaysia