



MEDIA KIT 2024

www.sgeducationnetwork.org





Media Kit 2024 > About Us

Make an Impact in the education community

The Singapore Education Network (SEN) is a regional alliance of Education professionals and organizations in Singapore, Asia, and beyond. We are a Knowledge Hub - Education Community - Business Partner and offer stakeholders in the education sector an opportunity to share - learn - collaborate.

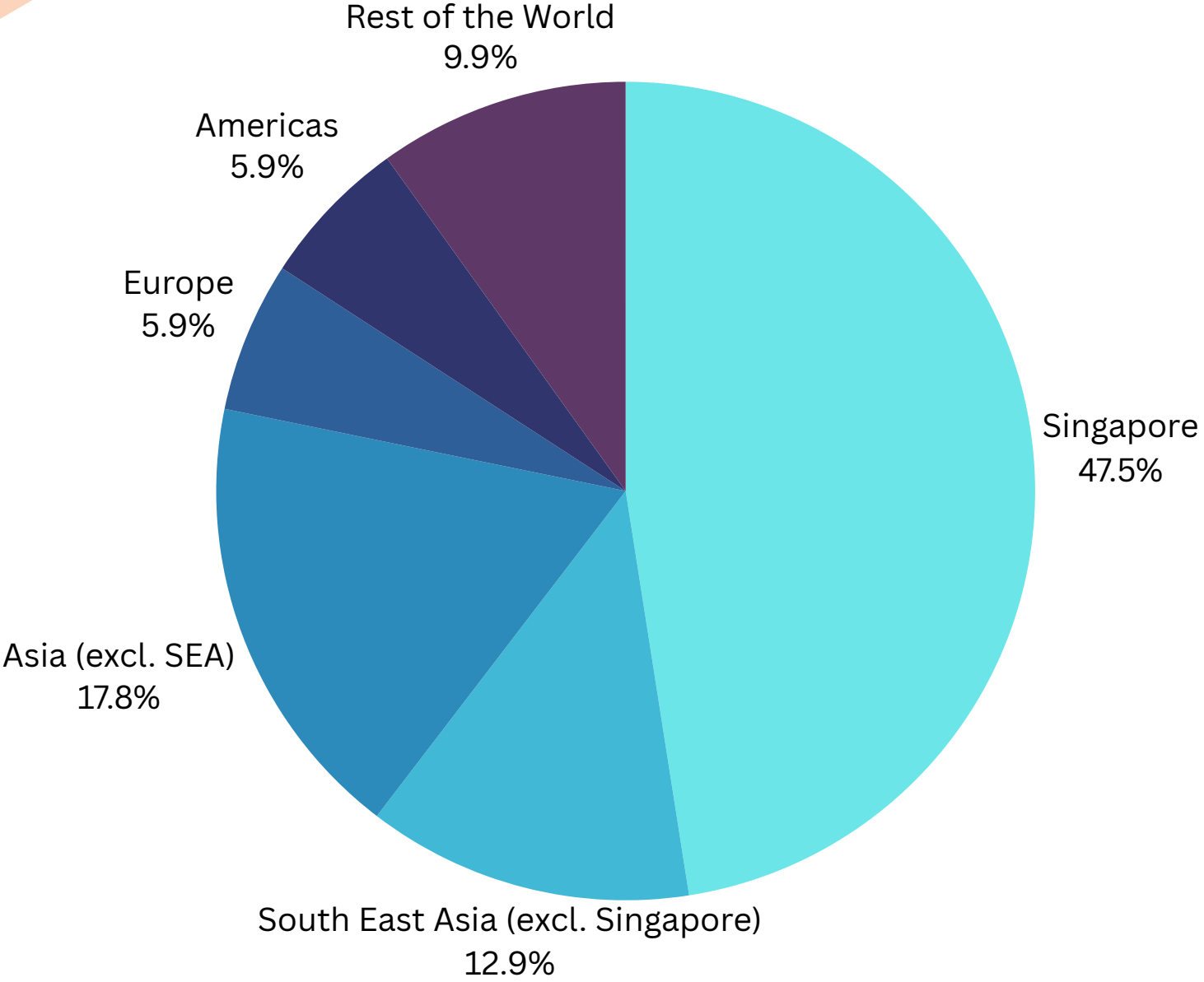
SEN has **1,500+ individual members** from Higher Education institutions, Schools, EdTech & e-learning companies, Think-tanks, Corporates, Government agencies & embassies, International organizations, and more.



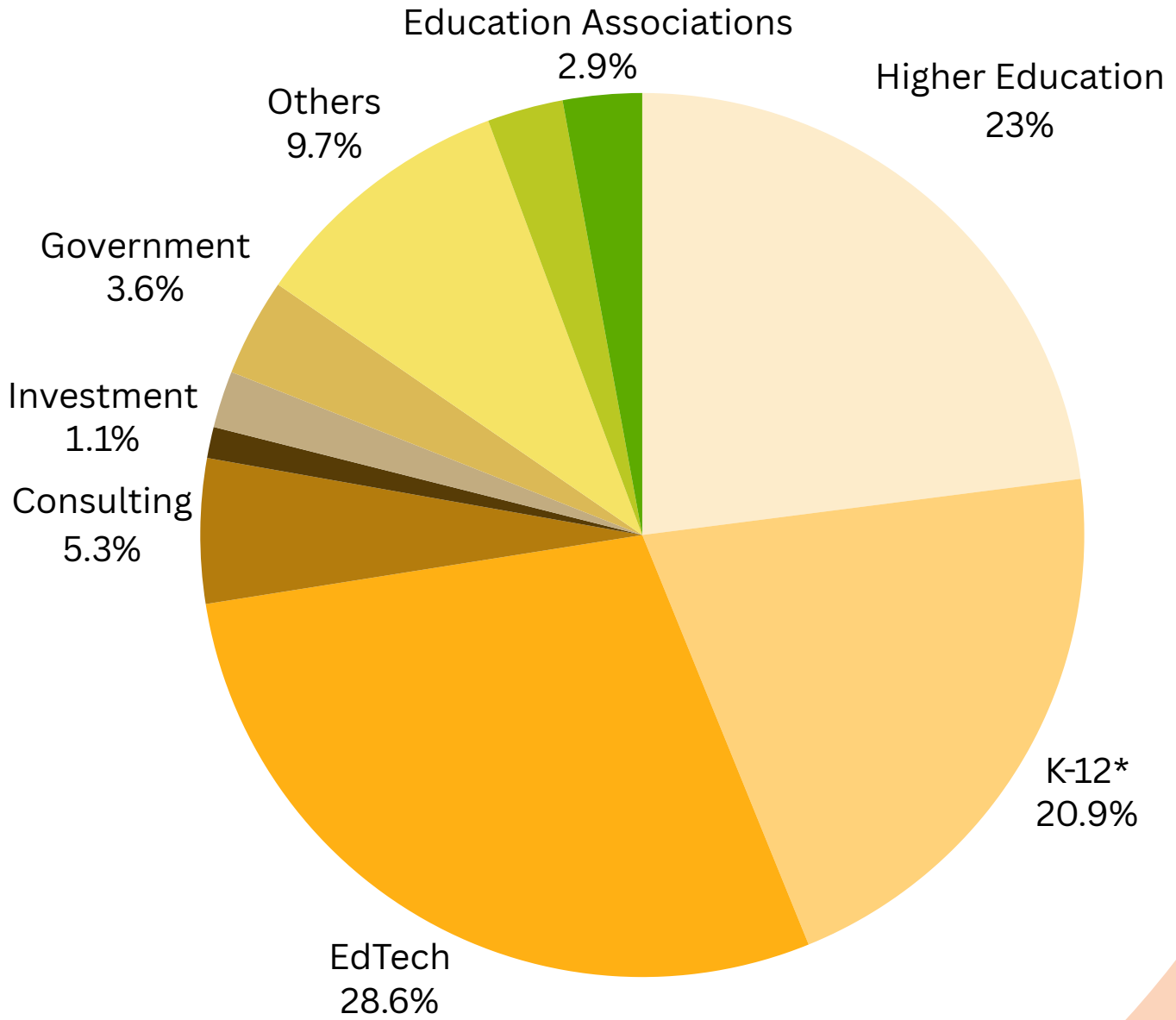


Media Kit 2024 > 1,500+ SEN Members

Countries & Regions



Segments



*International Schools, Public Schools, and Early Childhood Centres

Channels & Audience



SEN Website



5,000+ page views/month
800+ unique visitors/month

Newsletter & Events EDM



5,000+
Subscribers

35+% open rate
3+% click rate

LinkedIn Page + Group + Facebook



3,000+
Followers

600+ Post Views/month
200+ Unique Visitors/month

In-Person Events



Teacher
Meets Tech
10-20 Attendees



Education Lounge
20-50 Attendees

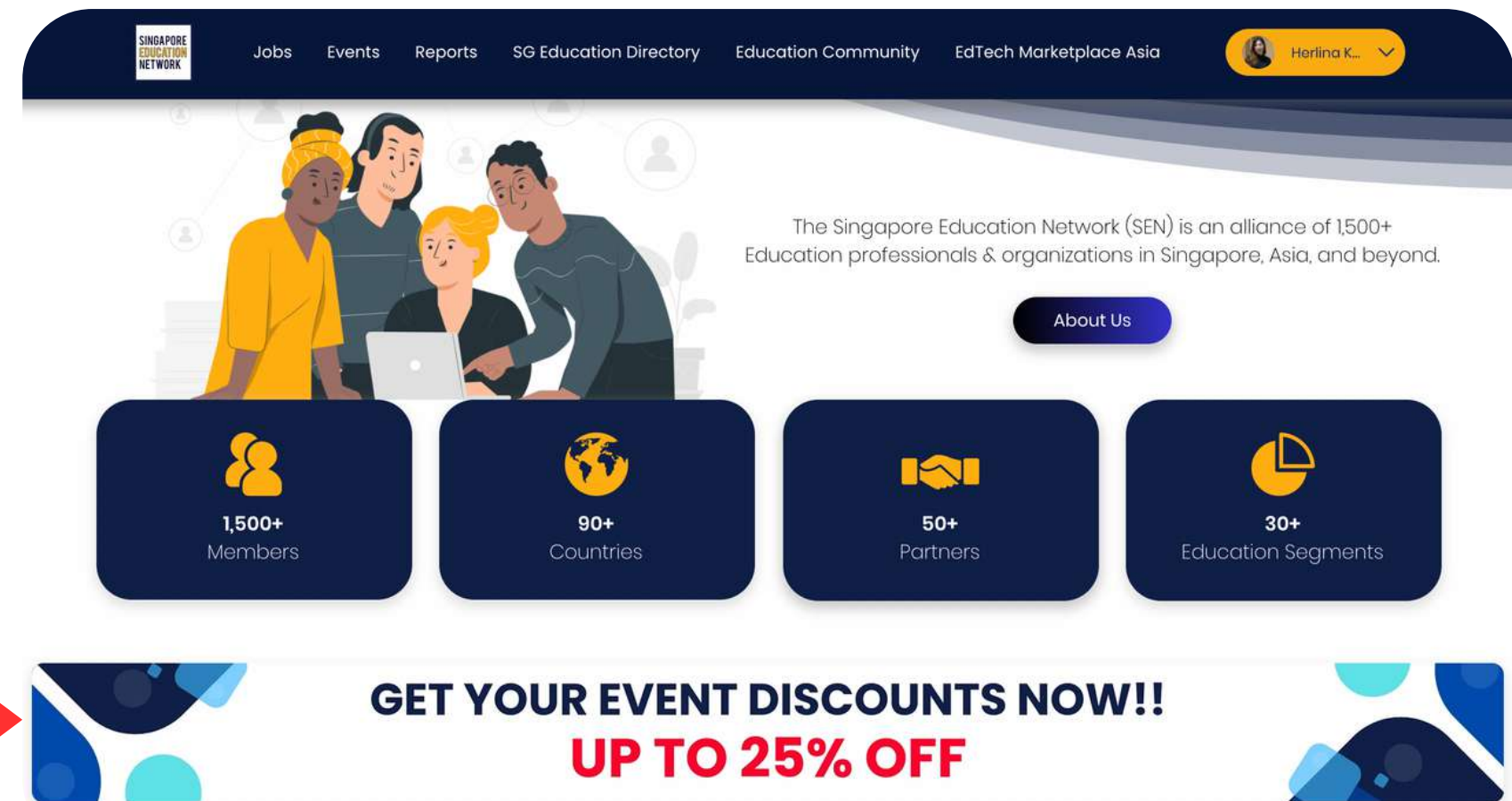


SEN Website

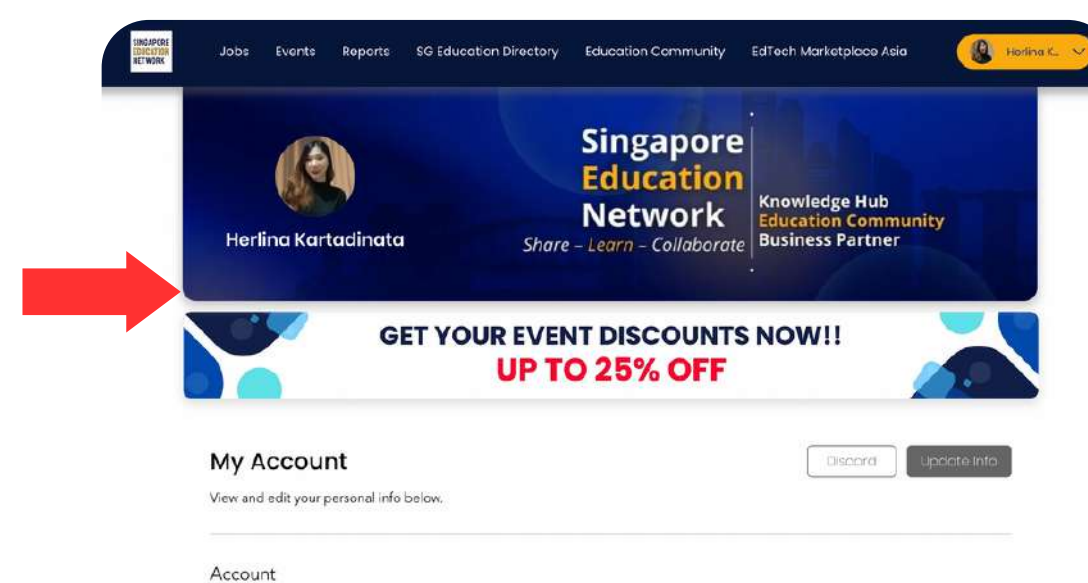
Promotional banner on:

1. SEN home page
2. Member's Dashboard
3. Events Calendar (for events)

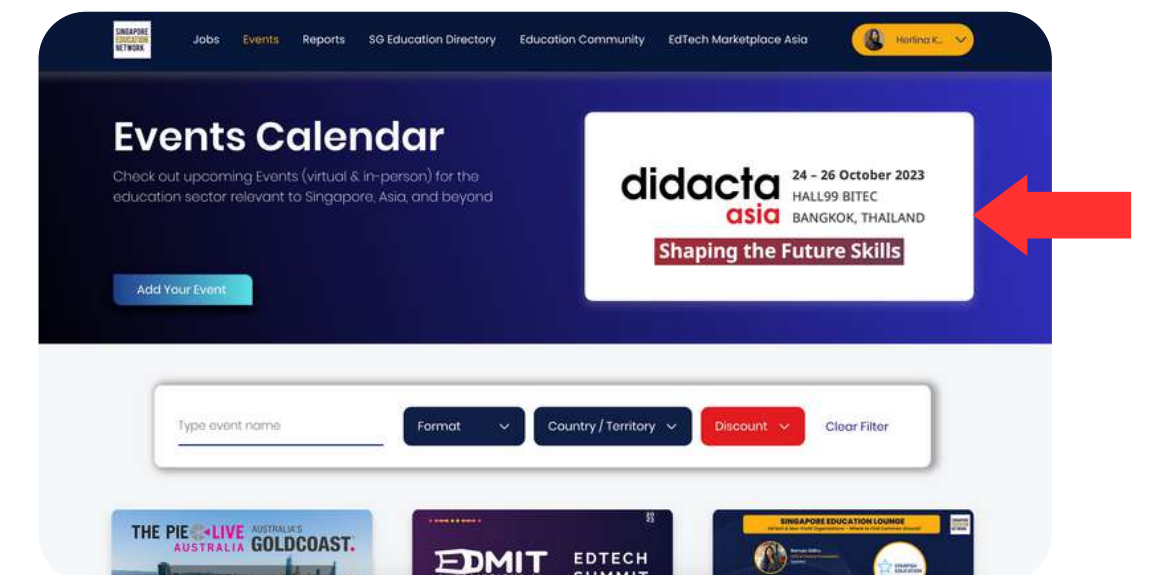
Home Page



Member Dashboard



Events Calendar (for events)





Newsletter & Events EDM

Monthly Newsletter

Published every 2nd week of the month.

Promotional banner

Educational Insights Section

Events Promotion & Campaigns

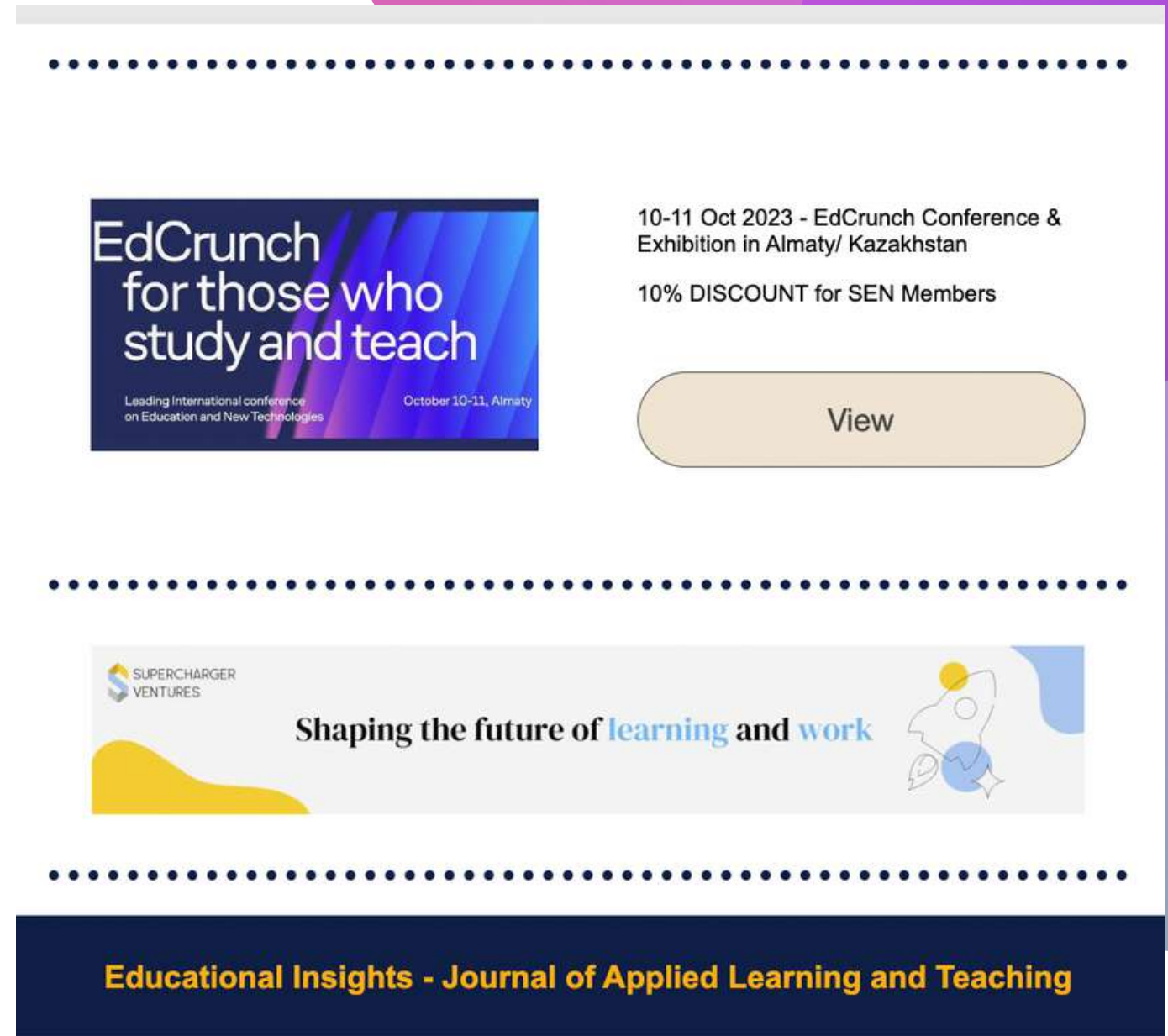
Monthly Events EDM

Published every last week of the month.

Events promotions & Campaigns

Featured Events

SEN Member Discounts



10-11 Oct 2023 - EdCrunch Conference & Exhibition in Almaty/ Kazakhstan
10% DISCOUNT for SEN Members

[View](#)



Educational Insights - Journal of Applied Learning and Teaching



The June issue (volume 6, issue 1) of the Journal of Applied Learning & Teaching (JALT)

The June issue (volume 6, issue 1) of the Journal of Applied Learning & Teaching (JALT)



Media Kit 2024 > Channels & Audience

LinkedIn Page + Group + Facebook

Promotional activity for:

- Events
- Products
- Branding
- Etc.



Singapore Education Network

Published by Herlina Kartadinata · 15 November at 09:33 ·

Thank you to everyone for attending the Singapore Education Lounge in November 2023! It was such a blast!

It was a pleasure to have everyone join us for such a wonderful evening with such great enthusiasm filling up the venue!

We would like to especially thank EDT&Partners and [Amazon Web Services](#) (AWS) for hosting an intimate networking session with an amazing team and venue supporting the success of Singapore Education Lounge this month!... [See more](#)



Singapore Education Network

2,428 followers
1mo · Edited ·

! Join us at [The PIE Live](#) to Australia taking place on 24-25 July, at the Gold Coast Convention and Exhibition Centre !

...see more



Febiani Valentine Lo and 13 others

3 reposts

Like

Comment

Repost



Media Kit 2024 > Channels & Audience

Hosting and/or Sponsorship of Singapore or Jakarta Education Lounge



Singapore or Jakarta Education Lounge is a monthly in-person gathering of education professionals hosted by an Education organization in Singapore or Jakarta



This event is offering an opportunity to network and build partnerships among education stakeholders from Singapore or Jakarta and abroad

**Showcase your brand, products, events, etc.
to Education Professionals from Singapore or
Jakarta and abroad**





Media Kit 2024 > Channels & Audience

Hosting and/or Sponsorship of Teacher Meets Tech in Singapore or Jakarta



Teacher Meets Tech is an Initiative to support Teachers & Educators in navigating through the "jungle" of EdTech and Tech in Education



This is a monthly, in-person Teacher & Educator driven event. It aims to improve the suitable and effective adoption of tech-enabled solutions in Schools and other educational institutions

Showcase your EdTech product to the teacher community in Singapore or Jakarta





Media Kit 2024 > Clients & Partners



清华大学东南亚中心
Tsinghua Southeast Asia Center



and many more!



COLLABORATE WITH
SINGAPORE EDUCATION NETWORK

Contact Us



contact@sgeducationnetwork.org



www.sgeducationnetwork.org



Singapore & Jakarta