



# Jr. Entrepreneur

Marvel Program in collaboration with Global's Best Professionals

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## 3 About masterCXO

We believe that every child is born with some unique capabilities and show comprehensive curiosity. MasterCXO helps the child to discover their talents, nurture them and bring out the best in them.



Our course is designed to lay a strong foundation for an aspiring career and be future ready to face the corporate world. MasterCXO ensures that a child stands apart amongst their peers in terms of logical development, understanding, experiential learning and the upcoming trends which is need of the hour.

MasterCXO aims to be the world's #1 online bootcamp provider that enables learners through rigorous and highly specialized training. A joint mentoring with Global Professionals and MasterCXO provides an integrated blended learning which balances left and right brain thinking, convergent and divergent thinking, to enable peak creative expression.



## Why Jr. Entrepreneur?



"It's not about ideas.

It's about making ideas happen."

- Scott Belsky

Over 100 million businesses are launched each year. That's 11,000 per hour or 3 new businesses per second. Entrepreneurship is very crucial for stimulatingeconomic growth and creating employment opportunities.

By creating unique products and services, entrepreneurs break away from traditional methods and innovate which results in an improved quality of life, and greater economic freedom for the entire society. Jr. Entrepreneur Program is a marvel program in collaboration with Global's best Professionals which not only assess your skills but also help you collaborate and gain knowledge in specific areas of expertise like Finance, Marketing, Design & Production, Sales and Storytelling.

This innovative program opens up your minds to the joy of entrepreneurship, helps each one of you to get beyond the pitch and turn your ideas into a reality.



"I'm convinced that about half of what separates successful entrepreneurs from the nonsuccessful ones is pure perseverance."

- Steve Jobs

### Researched Benefits of Jr.Entrepreneurship Course

- The program has a significant impact on building confidence, self-awareness and self-esteem, and an appreciation of the individual skills of every participant.
- The program kindles the thinking ability of every student, prompts them to act with initiative, develop creative and independent ideas.
- 75 % Performance Improvement in STEM: Students learn commands, loops, sequences and conditions which strengthen their logical reasoning and technical skills. As a result, a measurable improvement in Mathematics and Science Scores was observed.
- Transformed Abstract thinking: Students Learn to plan, recognize patterns and develop algorithmic thinking which helps in solving problems logically. This development is useful for various competitive entrance exams viz NTSE, Olympiads, IITJEE, NEET, etc.

# Jr.Entrepreneur Program Outcomes:

During the program, students gain an in-depth knowledge of the business ecosystem starting from the idea stage to the execution of a successful business.

Explore 30+ In-demand skills which will be the future of Technology.

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Be a certified Jr.Entrepreneur 3



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Portfolio worthy capstone demonstrating mastered concepts.

They also learn about designing and building innovative products, the right pricing strategies as well as sales and marketing strategies.

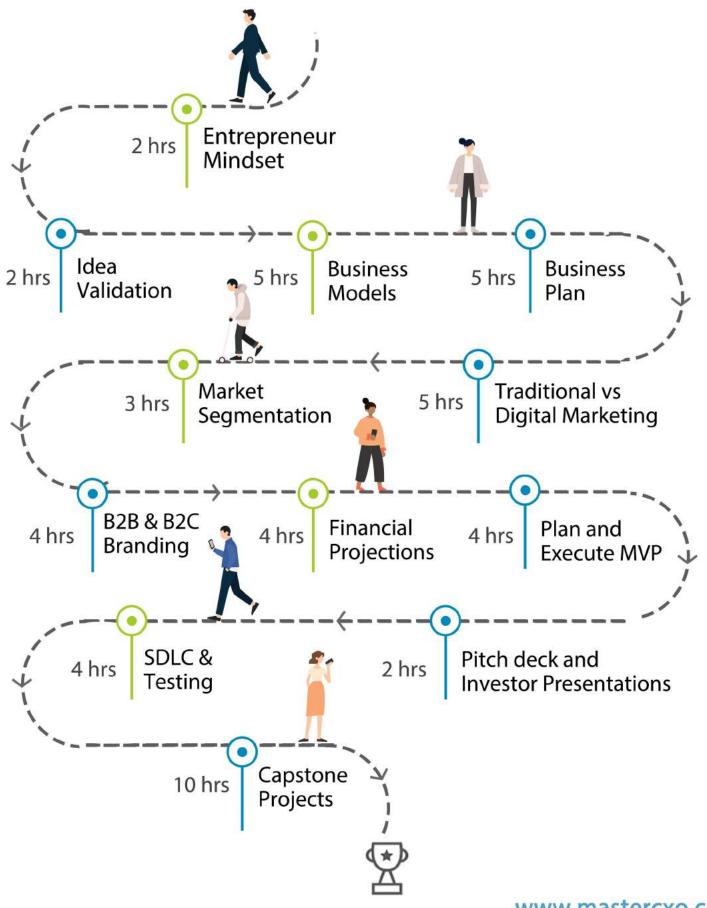
At the end of the program, the students acquire several new-age skills like technology, financial literacy, storytelling, creative thinking, problem-solving, team-building consumer awareness, and most importantly the collaboration skills to work in and with the team.

# Who should enroll in this program?



- Anybody who can visualize a business and loves to take up responsibilities and bold decisions is most suited to this program.
- Anybody who has keen observation skills and looks around in their day to day life, recognizes an existing problem and desires to find a solution to it.
- Any student who sincerely wants to contribute to society by building a better community and enrich the quality of life of the people should enroll in this program.

## 8 Learning Path Visualization



# Congratulations Jr. Entrepreneur, What Next ?:

MasterCXO gives you an opportunity to explore and gain insight into various other executive skills. Join Now!

This Jr.CTO Program is a marvel program in collaboration with Global's best Professionals which will accelerate your thought process, providing you with world class training and skills required to become successful in the technology domain.

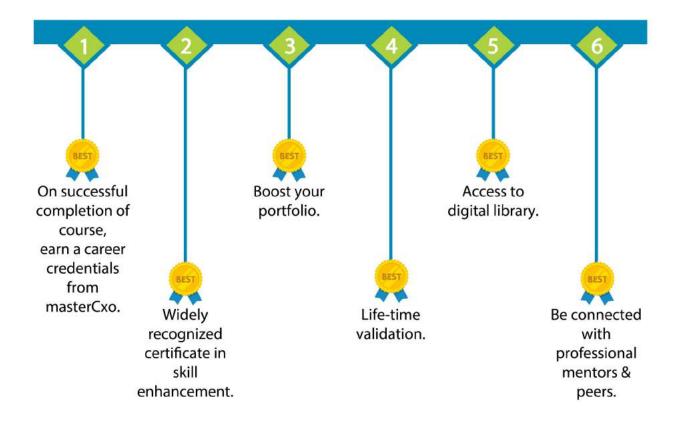
Effective leadership is the most important aspect of a company and its team's success. A CEO Inspires, Leads and provides the team with all the necessary frameworks and tools for the success of the company. The best CEOs are the ones people want to work with.

With innovations and a dynamic change in consumer behavior, one needs to understand users' patterns and their behaviour. You need to position your product in the most effective and eye-catching way so as to increase the visibility of the product. Jr. CMO Program gives you an opportunity to develop the skills required for planning, development and execution of marketing and advertising initiatives.

#### Jr. CFO

The program offers extensive training on the most in-demand CFO skills with case-study exposure to key tools and technologies. Understand Cash Flows, Ratio Analysis, Budgeting Techniques and Mastering powerful finance skills to take your knowlegde in Finance to the next level.

| CERTIFICATE OF ACHIEVEMENT   |           |                     |  |
|--|-----------|---------------------|--|
| This is to certify that Successfully completed and received Grade in |           |                     |  |
|  |           | issued by MasterCXO |  |
| issued on  |           |                     |  |
|  | Date      | Signature           |  |
|  | www.maste | ercxo.com           |  |



# Classroom Level Immersion : Delivered Digitally

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#### **Live Interactive Classes:**

Live Classroom 👴 One on one Mentoring



#### **Online Self-Learning:**

Top Class Videos



Easy and Concise Study material



#### **All time Accessibility:**

Learn at your convenience anytime on Web and Mobile



#### **Certificate of Achievement:**

Score on Simulation exam



Project Submission



Certificate awarded on course completion



#### **Hands-On Experience:**

Virtual Labs



Real Time Case studies



#### Pitch to Investors:

Get a chance to be well-funded Startup





Godrej & Boyce, Gate No 2, Plant No. 6, LBS Marg, Opposite Vikhroli Bus Depot, Vikhroli West, Mumbai, Maharashtra 400079



info@mastercxo.com



+91 73047 39789











