# FOR EDTECH PROVIDERS

Community Builder & One-Stop-Service Provider



# ABOUT US WHO WE ARE

The Singapore Education Network (SEN) is a Regional Alliance of 3,000+ Education Professionals & Organizations in Singapore, Asia, and beyond.

# SEN MEMBERSHIP IS FREE

Become a member for FREE & get credits worth SGD 30 for FREE every year! You can also subscribe to Premium Membership for more features and benefits.

### SEN MEMBERSHIP BENEFITS



### **FREE Annual Credits**

Get credits worth SGD 30 for FREE upon sign-up and every year of your membership



### **Jobs Board**

- Post your job vacancies
- Access Resume Hive



# Singapore Education Directory

Create an organization's profile page



### **Events Calendar**

- Enjoy event discounts
- Publish your events



### **Education Community Events**

- Attend monthly Education Lounge events in Singapore, Jakarta, and other SEA cities
- Host Teacher Skills Network Workshops



### **Reports Portal**

- Find latest insights
- Publish your reports



### **Deals in Education**

- Access exclusive offers for educational services
- Provide discounts to SEN Members

## **CLIENTS & PARTNERS**





































# **MARKETING & BRANDING**



## SEN CAN SUPPORT YOUR MARKETING EFFORTS AND BECOME YOUR MARKETING PARTNER

#### Channels:

- SEN website
- Monthly South East Asia Education Brief
- Monthly Digital Education Digest
- · Social media platforms
- In-person events (Education Lounge sessions & Teacher Skills Network workshops)

## **BUSINESS CONSULTANCY**



### CONSULTANCY SERVICES FOR EDUCATION SECTOR

#### Services:

- GTM-Strategies
- Digital Transformation in Education
- Market Expansion Plans & Execution
- Resellers/ Distributors/ Channel Partners Search
- Product Market Analysis and Testing
- Education Market Insights & Research
- and more!

## **EDTECH MARKETPLACE ASIA**



### WITH HUNDREDS OF EDTECH SOLUTIONS, FIND THE ONE THAT SUITS YOU!

- EdTech Marketplace Asia is an education-specific marketplace that hosts 400+ of the best and most trusted EdTech solutions.
- EdTech providers can showcase their solutions for FREE.

# **TEACHER SKILLS NETWORK**



### **BUILD YOUR COMMUNITY WITH TEACHER SKILLS NETWORK!**

- Host educator-centric workshops through the Teacher Skills Network (TSN), in the form of peer-learning sessions, solution demos, and hands-on training to engage directly with teachers and trainers.
- Boost brand visibility in untapped regions across Southeast Asia by collaborating with TSN to reach new audiences and build local trust.











