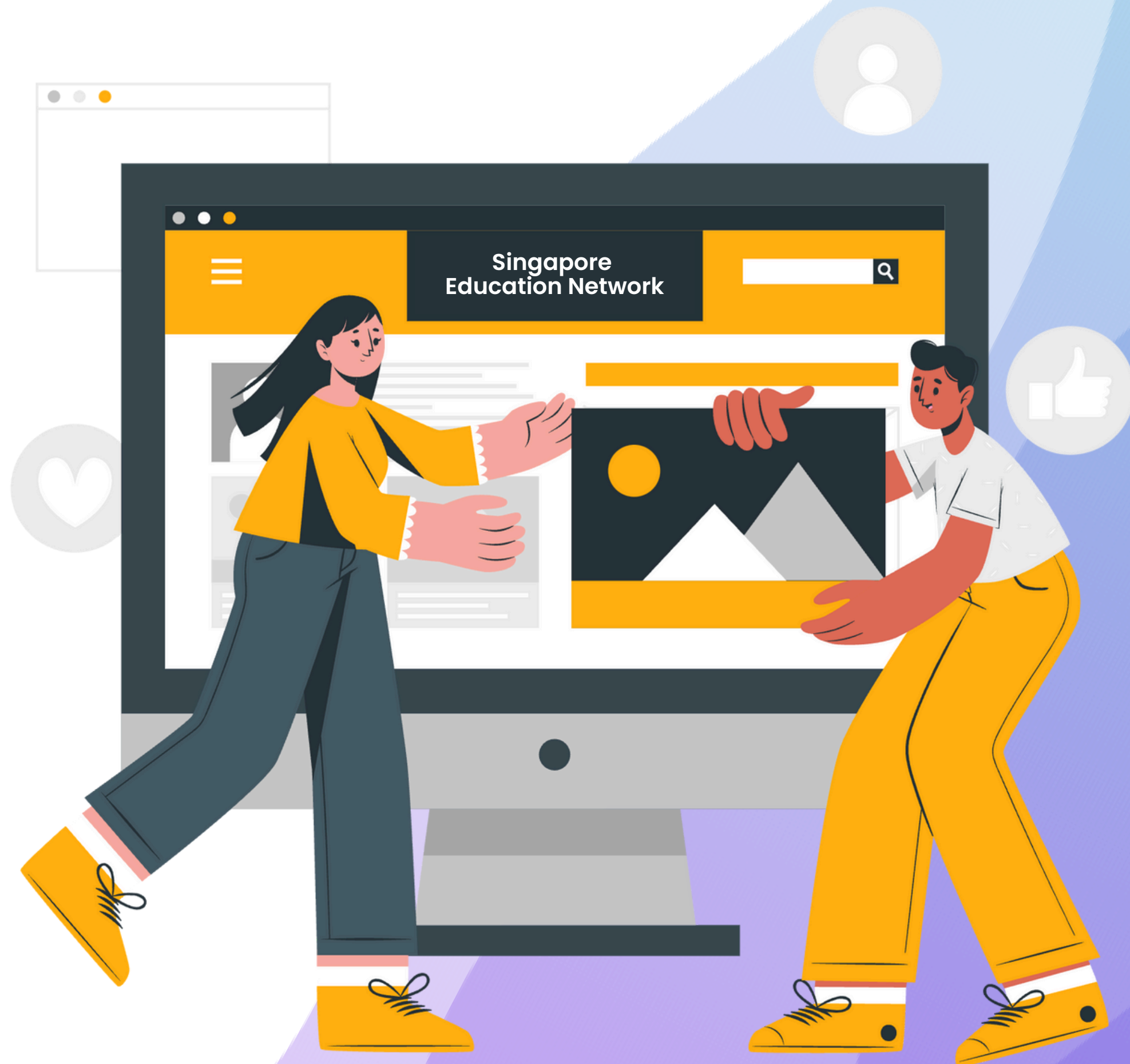




MEDIA KIT 2025

www.sgeducationnetwork.org





Media Kit 2025 › About Us

Make an Impact in the education community

The Singapore Education Network (SEN) is a regional alliance of Education professionals and organizations in Singapore, Asia, and beyond. We are a Knowledge Hub - Education Community - Business Partner and offer stakeholders in the education sector an opportunity to share - learn - collaborate.

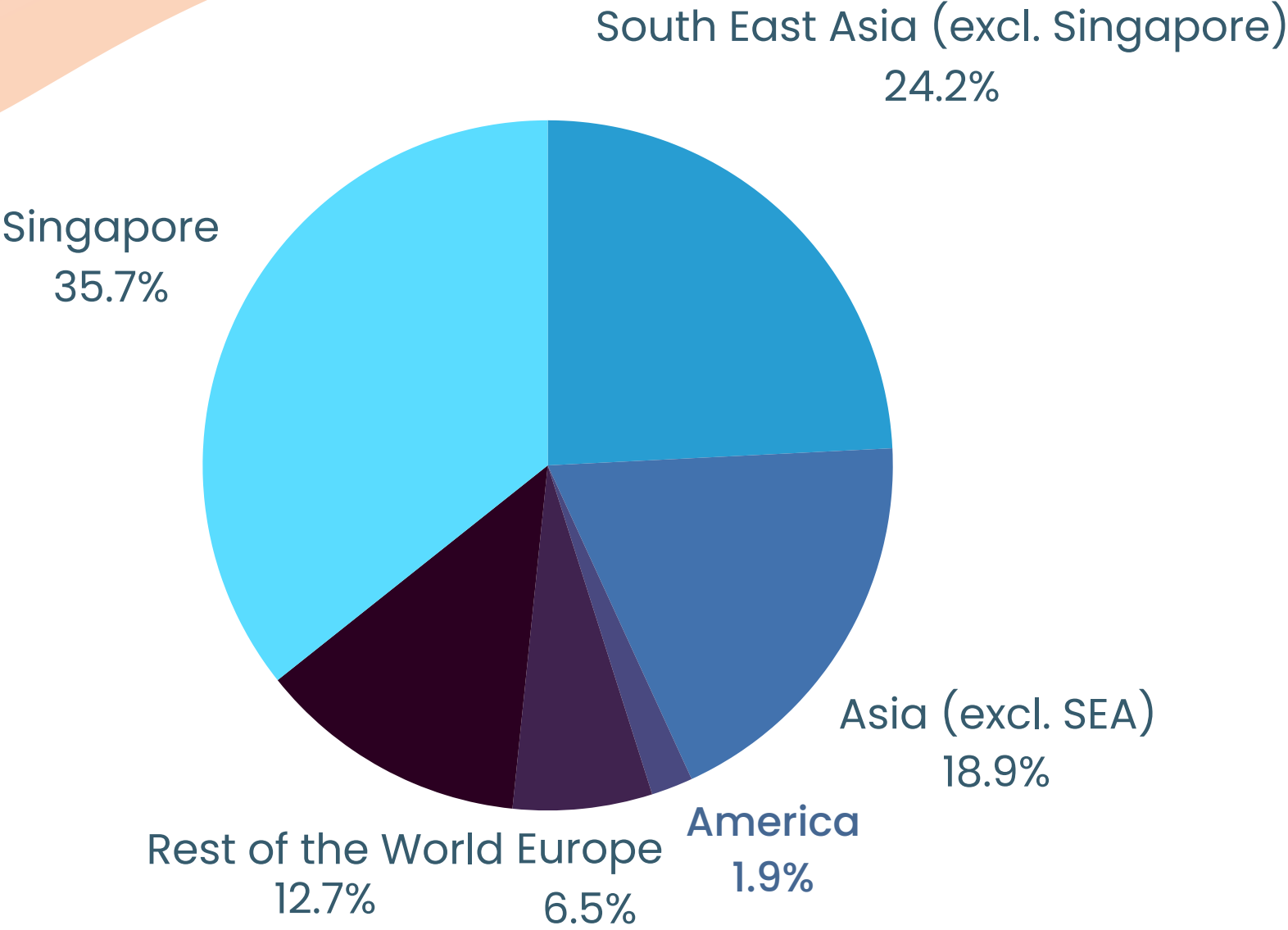
SEN has **2,500+ individual members** from Higher Education institutions, Schools, EdTech & e-learning companies, Think-tanks, Corporates, Government agencies & embassies, International organizations, and more.



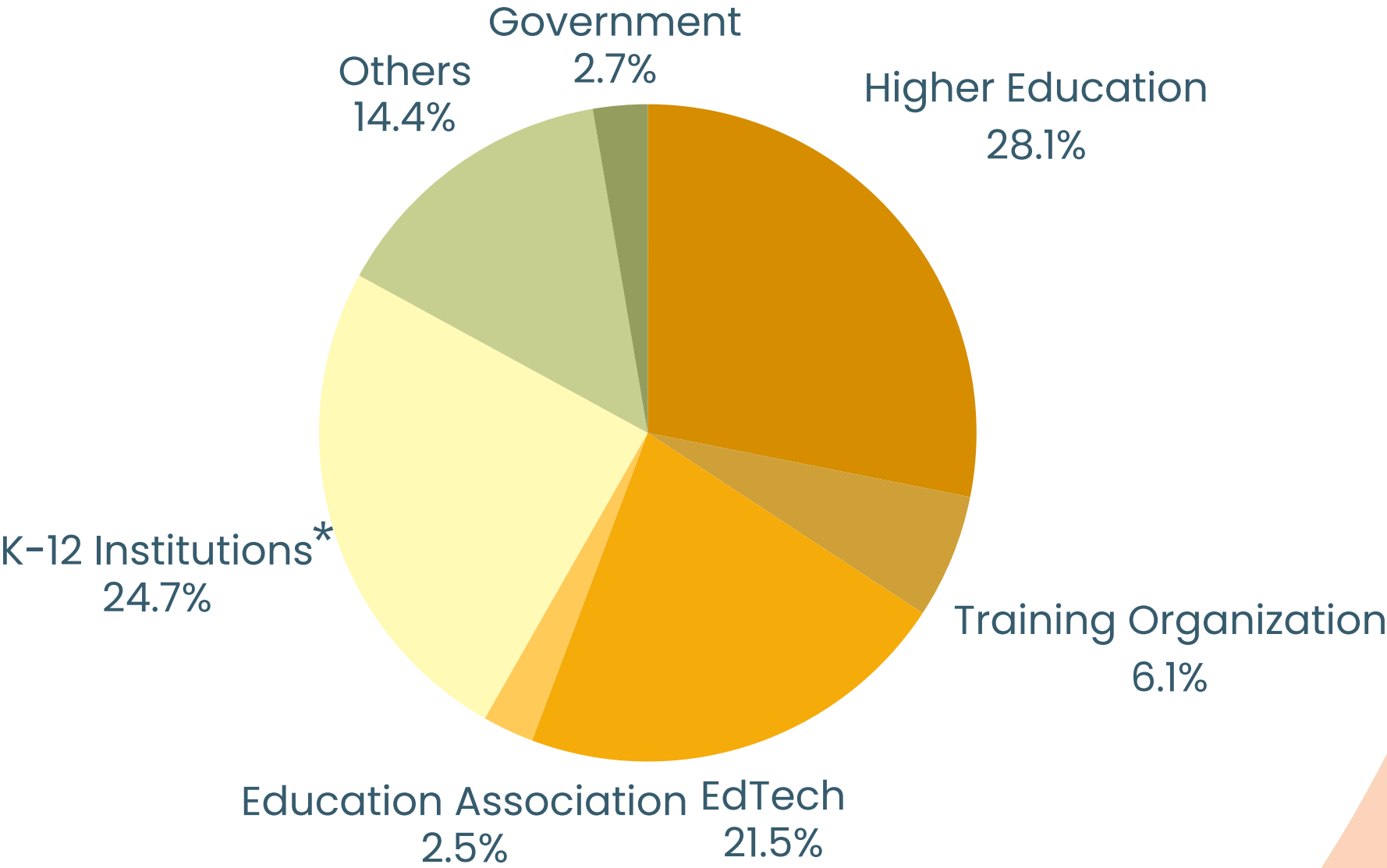


Media Kit 2025 > 2,500+ SEN Members

Countries & Regions



Education Segments



*International Schools, Public Schools, and Early Childhood Centres

Channels & Audience



SEN Website



6,000+ page views/month
1,200+ unique visitors/month

Newsletter & Events EDM



14,000+
Subscribers

35+% open rate
3+% click rate

LinkedIn Page + Group + Facebook



4,000+
Followers

600+ Post Views/month
200+ Unique Visitors/month

In-Person Events & Webinar



Teacher Skills Network Workshops

In-Person: 20 - 30 Attendees
Webinar: 50+ Attendees



Education Lounge Events

(Singapore, Jakarta, & more)
25 - 50 Attendees



Media Kit 2025 > Channels & Audience

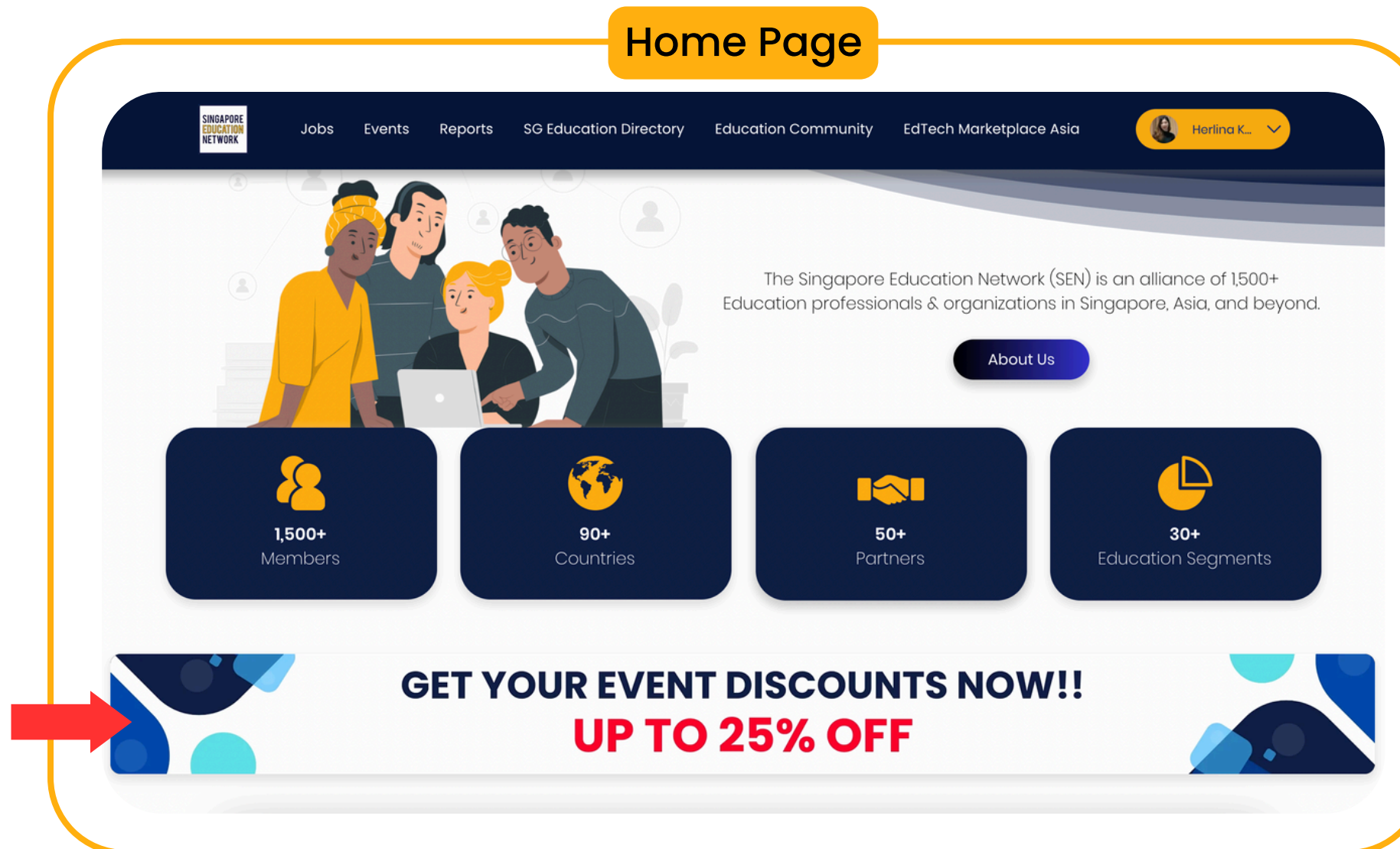
SEN Website

Promotional banner on:

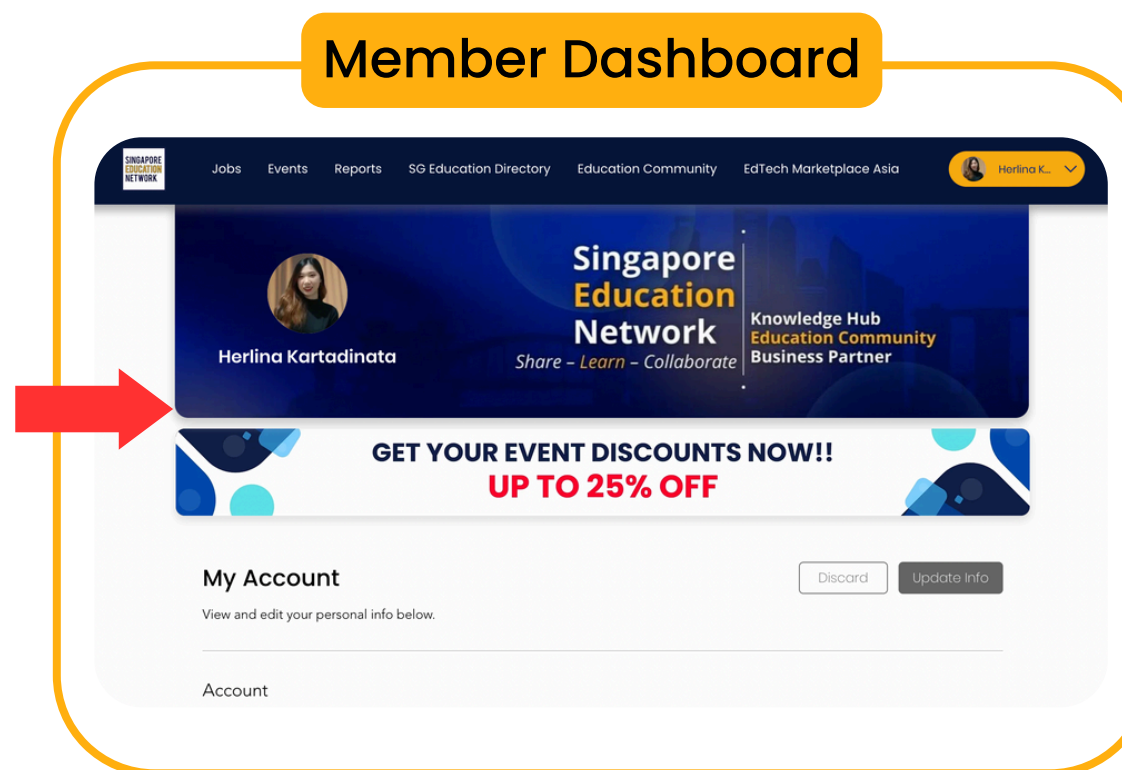
1. SEN home page
2. Member's Dashboard
3. Events Calendar (for events)

[See SEN Website HERE](#)

Home Page



Member Dashboard



Events Calendar (for events)





Media Kit 2025 > Channels & Audience

SEN Southeast Asia Education Brief, Digital Education Digest, & Events EDM

[See Monthly SEN Southeast Asia Education Brief Sample HERE](#)

[See Digital Education Digest Sample HERE](#)

[See Monthly Events EDM Sample HERE](#)

Monthly SEN Southeast Asia Education Brief

Published every 2nd week of the month.

Ads banner

Sponsored article

Featured Event

Monthly Digital Education Digest

Published every 3rd week of the month.

Ads banner

Sponsored article

Featured Event

Monthly Events EDM

Published every 4th week of the month.

Featured Event

Ads banner

Sponsored Article

The sample layout includes an ads banner for 'Learning Journeys for Education Professionals' with contact information. Below it is a sponsored article titled 'What is Digital Assessment? A Guide to Inspira's Ecosystem' by Inspira, featuring an illustration of a person at a computer and a 'Read Full Article for FREE' button. The bottom section is a 'Featured Upcoming Education Event' for 'Edutech Solutions Summit Bali' on 5-7 September 2024, with an event website link and a 'Register Here As Sponsor' button. A red arrow points from the 'Featured Event' label to the event section.

Featured Event



Media Kit 2025 > Channels & Audience

Social Media Channels



Promotional activity for:

- Events
- Products
- Branding
- Etc.



Singapore Education Network

Published by Herlina Kartadinata · 15 November at 09:33 ·

Thank you to everyone for attending the Singapore Education Lounge in November 2023! It was such a blast!

It was a pleasure to have everyone join us for such a wonderful evening with such great enthusiasm filling up the venue!

We would like to especially thank EDT&Partners and [Amazon Web Services](#) (AWS) for hosting an intimate networking session with an amazing team and venue supporting the success of Singapore Education Lounge this month!... [See more](#)



Singapore Education Network

2,428 followers

1mo · Edited ·

! Join us at [The PIE Live](#) to Australia taking place on 24-25 July, at the Gold Coast Convention and Exhibition Centre !

...see more



THE PIE LIVE
AUSTRALIA

24-25 July, Gold Coast

Connect with leaders in
international education

Febiani Valentine Lo and 13 others

3 reposts

Like

Comment

Repost



Media Kit 2025 > Channels & Audience

Hosting and/or Sponsorship of Education Lounge Events

[Read more about Education Lounge Events HERE](#)



Education Lounge Event is an in-person gathering of education professionals hosted by an education organization in Asia.



This event is offering an opportunity to network and build partnerships among education stakeholders from Asia and abroad.

Why Host Education Lounge Events?

You can showcase your brand, products, events, etc. to Education Professionals from Asia and abroad.





Media Kit 2025 > Channels & Audience

Hosting and/or Sponsorship of Teacher Skills Network Workshops in Asia

[Read more about Teacher Skills Network HERE](#)



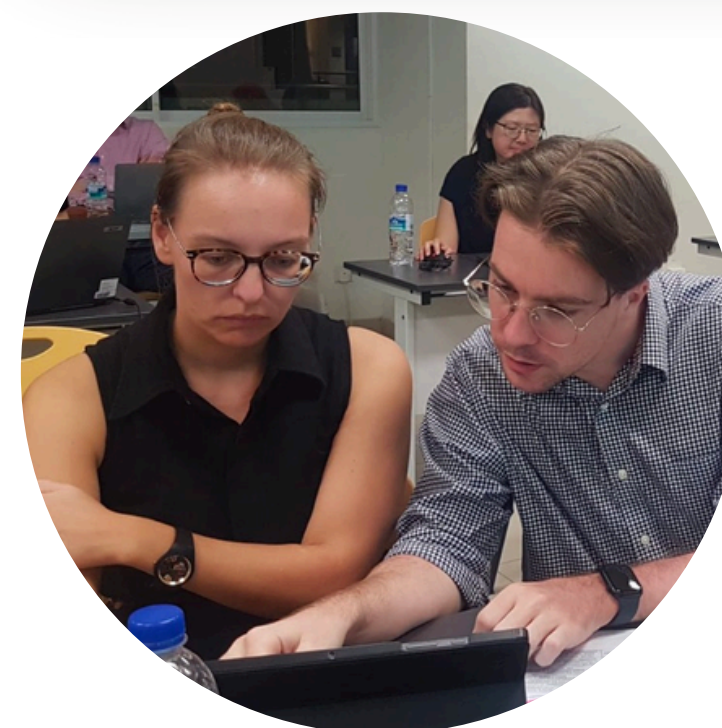
Teacher Skills Network is an Initiative to support Teachers & Educators in their professional development journey.



This network of teachers and educators offers both online and in-person workshops designed to enhance teaching techniques and empower educators with practical tools for professional growth.

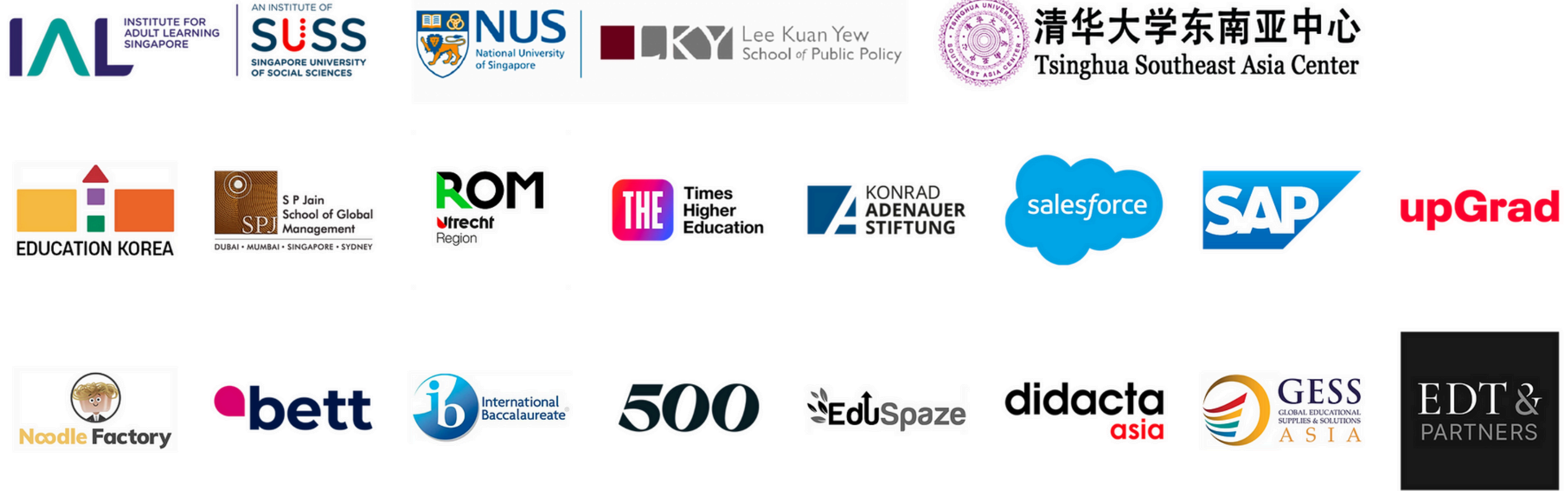
Why Host Teacher Skills Network Workshops?

You can increase brand & product awareness while also improving the digital literacy and other skills of educators in Asia.





Media Kit 2025 > Clients & Partners



and many more!



Media Kit 2025 › Contact

COLLABORATE WITH
SINGAPORE EDUCATION NETWORK

Contact Us



contact@sgeducationnetwork.org



www.sgeducationnetwork.org



Singapore, Indonesia, Malaysia